

## Privacy Policy for M24 Sunshine

*Last Updated: 28 January 2025*

Welcome to the privacy policy of M24 Sunshine S.à r.l., Numéro d'immatriculation : B292730 ("Company", "we", "us", or "our"), a company registered in Luxembourg. We are committed to protecting and respecting your privacy in accordance with the General Data Protection Regulation (EU) 2016/679 (GDPR) and other applicable data protection laws. This privacy policy explains how we collect, use, disclose, and safeguard your information when you visit our website <https://m24.global> ("Site"). Please read this policy carefully.

### 1. Information We Collect

We may collect and process the following types of information about you:

- **Personal Information:** Such as your name, email address, phone number, postal address, and other information you provide through forms on our Site.
- **Usage Data:** Information about how you use our Site, such as IP addresses, browser types, time and date of access, and pages viewed.
- **Cookies and Tracking Technologies:** We may use cookies, web beacons, and similar tracking technologies to collect information about your browsing activities on our Site. For more details, please see our [Cookie Policy].

### 2. How We Use Your Information

We use your information to:

- Provide, operate, and maintain our Site and services
- Improve, personalize, and expand our Site
- Understand and analyse how you use our Site
- Develop new products, services, and features
- Communicate with you for customer service, updates, and other Site-related information
- Prevent fraud and ensure security

We will not use your personal information for any purpose not disclosed in this privacy policy without your consent.

### 3. Legal Basis for Processing

We process your personal information based on the following legal grounds:

- **Consent:** Where you have provided consent for specific purposes, such as marketing communications.
- **Contractual Necessity:** To fulfill our contractual obligations or respond to your requests.
- **Legal Obligation:** When processing is required by law, such as tax, reporting, or regulatory obligations.
- **Legitimate Interests:** For purposes such as fraud prevention, enhancing security, or improving our Site.

#### 4. Data Sharing and Disclosure

We may share your information in the following ways:

- **With Service Providers:** We may share your information with third-party vendors who assist us in operating our Site, conducting our business, or serving our users.
- **For Legal Reasons:** We may disclose your information if required by law or in response to a legal request.
- **Business Transfers:** If we are involved in a merger, acquisition, or asset sale, your information may be transferred as part of that transaction.

We require that any third parties with whom we share data take appropriate measures to protect it.

#### 5. Data Retention

We retain personal data only for as long as necessary to fulfill the purposes outlined in this privacy policy, or as required by law. When data is no longer needed, we take steps to delete, aggregate, or anonymize it securely.

#### 6. Data Security

We take data security seriously and implement industry-standard measures to protect your personal data. However, no security system is completely secure, and we cannot guarantee absolute security. Any transmission of personal information is at your own risk.

#### 7. Your Rights

Under the GDPR, you have the following rights regarding your personal data:

- **Access:** You have the right to request access to your personal data.
- **Rectification:** You may request corrections to any inaccurate or incomplete data we hold about you.

- **Deletion:** You have the right to request deletion of your personal data, subject to legal limitations.
- **Restriction of Processing:** You may request us to restrict the processing of your data.
- **Data Portability:** You have the right to request a copy of your data in a structured, commonly used format.
- **Objection:** You may object to our processing of your data, especially for marketing purposes.
- **Withdrawal of Consent:** If you have provided consent for data processing, you can withdraw it at any time.

To exercise any of these rights, please contact us at [Contact Email].

## **8. International Data Transfers**

Your personal data may be processed outside of the European Economic Area (EEA). When transferring data internationally, we ensure that appropriate safeguards are in place in compliance with GDPR requirements.

## **9. Third-Party Links**

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or content of those third-party sites. We encourage you to review their privacy policies before providing any personal information.

## **10. Changes to This Privacy Policy**

We may update this privacy policy periodically to reflect changes in our practices or legal requirements. The latest version will be posted on this page with a revised date. We encourage you to review this policy regularly.

## **11. Contact Us**

If you have any questions, concerns, or requests regarding this privacy policy or our data practices, please contact us:

### **M24 Sunshine**

Numéro 14A Rue des Bains, 1212, Luxembourg

Luxembourg

Email: info@24may.co.uk